

The 2025 K4 Beats Competitors in Design, Tech, and Value



2025 Kia K4

VS



2025 Honda Civic



2025 Kia K4

VS



2025 Toyota Corolla

K4 Buyers cited the following Top Reasons for selecting it over Civic:

- 1. Exterior and interior styling
- 2. Better Warranty
- 3. Technology (safety & infotainment)
- 4. Affordability



10-Year/100,000-mile Powertrain Limited Warranty¹⁴



5-Year/60,000-mile New Vehicle Limited Warranty¹⁴

2025 Kia K4 LXS MSRP¹⁶
\$24,165

K4
\$1,180
Lower MSRP

2025 Honda Civic LX MSRP¹⁶
\$25,345

K4 LXS is more affordable **AND** includes these features **Civic LX** does not:

Blind Spot Detection⁷



Rear Cross Traffic Collision Avoidance⁸



Larger 12.3" v 7.0" Infotainment Screen³



Wireless Apple CarPlay & Android Auto⁵

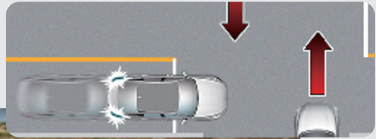


Kia K4 has more 2nd Row Legroom and Headroom¹⁰



K4 Buyers cited the following Top Reasons for selecting it over Corolla:

- 1. Safety Features & Safety Tech¹¹
- 2. Larger Display
- 3. Better Warranty
- 4. Interior Styling



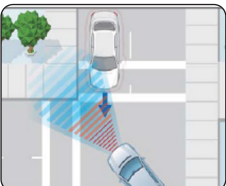
2025 Kia K4 LXS MSRP¹⁶
\$24,165

K4
\$225
Lower MSRP

2025 Toyota Corolla LE Convenience Pkg MSRP¹⁶
\$24,390

K4 LXS has a larger interior **AND** includes features **Corolla LE Conv** does not:

AEB with Pedestrian Detection¹¹



Rear Cross Traffic Collision Avoidance⁸



Larger 12.3" v 8.0" Infotainment Screen³



Smart Key



Kia K4 has more Cabin Space (99 vs 89 cu ft) and Trunk Room (15 vs 13 cu ft)¹⁰



Advanced Pedestrian Detection and **Rear Cross Traffic Collision Avoidance** **not available** on Corolla at any price.



The 2025 K4 Beats Competitors in Design, Tech, and Value



2025 Kia K4

VS



2025 Mazda3



2025 Kia K4

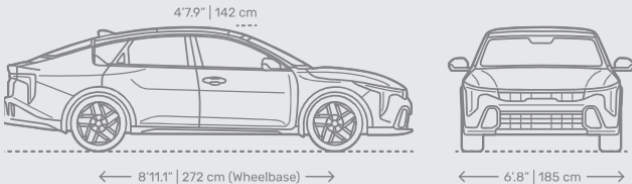
VS



2025 Hyundai Elantra

K4 Buyers cited the following **Top Reasons** for selecting it over Mazda 3:

- 1. Affordability / Value
- 2. Right Size / Roominess
- 3. Exterior Styling
- 4. Missing Features



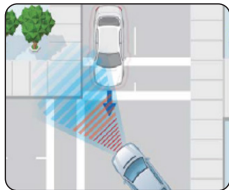
2025 Kia K4 LXS MSRP¹⁶
\$24,165

K4
\$1,170
Lower MSRP

2025 Mazda3 2.5 S MSRP¹⁶
\$25,335

K4 LXS also has a **larger** interior, gets **10% better** combined **MPG** (33 vs 31) **AND** includes these features Mazda3 2.5 S does not:

AEB with Intersection Detection¹¹



Rear Cross Traffic Collision Avoidance⁸



Larger 12.3" v 8.8" Infotainment Screen
Wireless ACP & AA^{3,5}



Smart Key Entry



Kia K4 has more Cabin Space (99 vs 93 cubic feet) and Trunk Room (15 vs 13 cu ft)¹⁰



To get **Rear Cross Traffic Brake Assist** or a **larger dash screen**, Mazda buyers must pay at least **\$33,000 MSRP**, nearly **\$9,000 more** than the K4 LXS

K4 Buyers cited the following **Top Reasons** for selecting it over Elantra:

- 1. Exterior / Interior styling
- 2. Larger digital displays
- 3. Affordability
- 4. Right size / Roominess



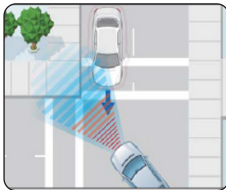
2025 Kia K4 LXS MSRP¹⁶
\$24,165

K4
\$280
Lower MSRP

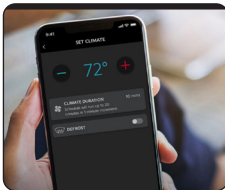
Hyundai Elantra SEL Sport MSRP¹⁶
\$24,445

K4 LXS is more **affordable** **AND** includes features Elantra SEL does not:

AEB with Pedestrian, Cyclist and Intersection Detection¹¹



Connected car services¹⁵



Larger 12.3" v 8.0" Infotainment Screen³



Remote Start and Climate control¹⁷



Satellite Radio



To get the advanced **ADAS**, **Remote Starting** or a **Larger Screen**, Hyundai buyers have to pay **\$27,020** for **SEL Convenience** or **\$2,800 more** than K4 LXS.

